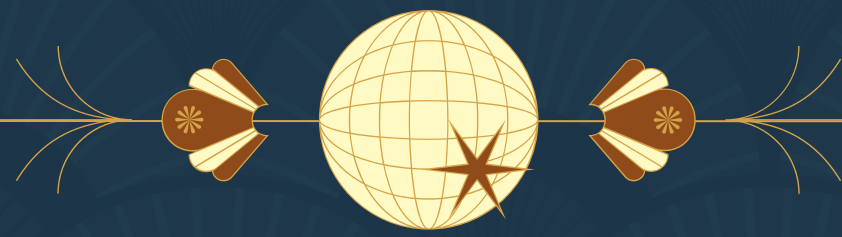




GREENWOOD LAKE  
CENTENNIAL  
1924-2024





# CELEBRATING 100 YEARS 1924-2024

Grand hotels, train service to New York City, steamboat ferries, fireworks, ice houses, sports celebrities, summer camps, bed races, and much more! Greenwood Lake was the lakeside resort for many families and the well-to-do.



# SPONSORSHIP CAN PROVIDE UNIQUE OPPORTUNITIES TO LINK YOUR BRAND WITH CENTENNIAL EVENTS

1.

2.

3.

PLATINUM PACKAGE

GOLD PACKAGE

SILVER PACKAGE

# TAX BENEFITS

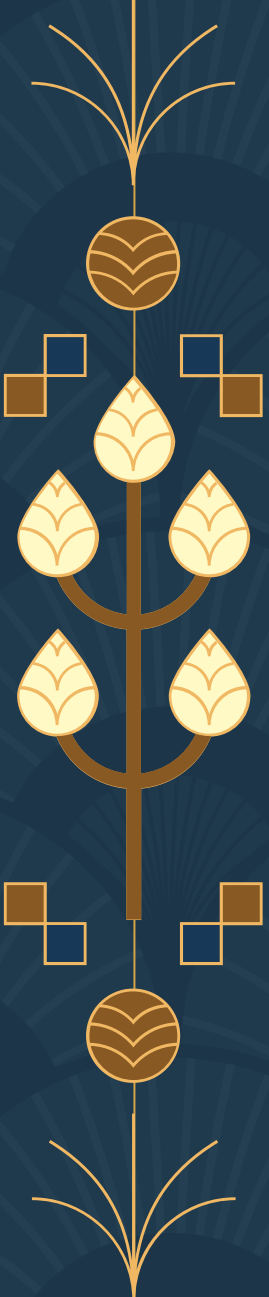
Greenwood Lake Centennial is a non-profit 501(c)(3) organization founded in 2022. Sponsor would, therefore, be able to take full advantage of the tax benefits allowable by law. Up to 100% of sponsorship amount.



# SPONSORSHIP LEVELS

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## PLATINUM

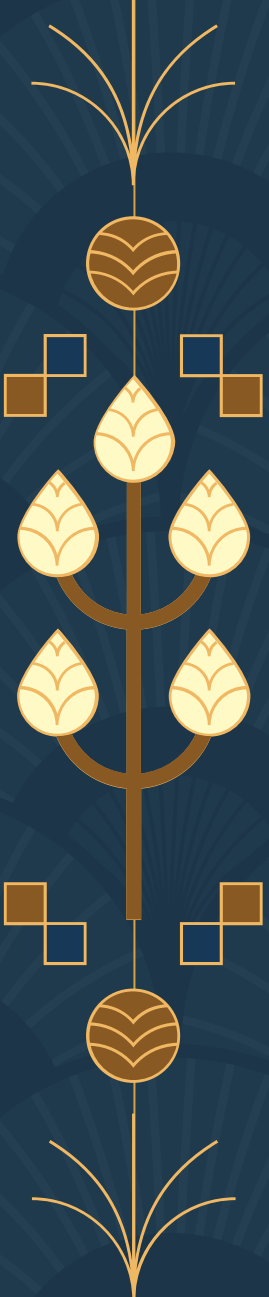
- Platinum level: Starting at \$5,000
  - Sponsor logo placement on Greenwood Lake Centennial website (most predominantly)
  - Sponsor logo on Step and Repeat or poster/aisle at selected events where applicable (approximately 12 GWL100 events)
  - Sponsor mention in social media posts and newspaper releases for selected events where applicable (approximately 12 events)
- 



# SPONSORSHIP LEVELS

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## GOLD

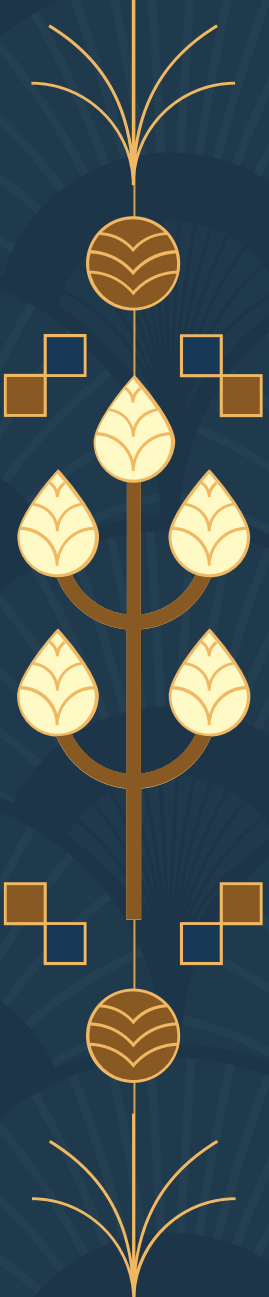
- Gold level: Starting at \$2,500
  - Sponsor logo placement on Greenwood Lake Centennial website
  - Sponsor logo on Step and Repeat or poster/aisle at selected events where applicable (approximately 12 GWL100 events)
  - Sponsor mention in social media posts and newspaper releases for selected events where applicable (approximately 12 events)
- 



# SPONSORSHIP LEVELS

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## SILVER

- Silver level: Starting at \$1,000
  - Sponsor logo placement on Greenwood Lake Centennial website
  - Sponsor logo on Step and Repeat or poster/aisle at selected events where applicable (approximately 12 GWL100 events)
  - Sponsor mention in social media posts and newspaper releases for selected events where applicable (approximately 12 events)
- 

# EVENTS SPONSORSHIP PACKAGES





# CASINO NIGHT

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Held at GWL American Legion, 40 Mountain Lakes Lane, Greenwood Lake, NY 10925 from 7pm to 11 pm. Tickets are \$60 (\$70 at door if available) which includes \$50 in playing chips, heavy hors d'oeuvres, deserts, and non-alcoholic beverages. Professional dealers and tables including Blackjack, 3 Card Poker, Craps, Roulette, and a 50-50 Texas hold 'em tournament with a \$40 buy-in.

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# CASINO NIGHT

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**Nov 17, 2023:**

## Customized Sponsorships:

- Gaming Table Sponsor - \$350.00 Your logo prominently displayed on gaming table. Pick your table 1st come basis.
  - Food Table- \$350
  - Centennial F.B/ Website -\$100
  - Banners at event-\$100
  - Cigarette Girl Tray Logo- \$250
  - Showgirls -\$400 per girl - wearing sash with logo
  - Sponsor Prizes — \$300 & up. Donations welcomed
  - MC Shout Out — All Sponsors
- 





# TRIVIA NIGHT

**Jan 13, 2024: Trivia Night  
at Elks Lodge**

## **Trivia Night Sponsorships**

- Same at Casino night minus Showgirls.
- Food Table-\$250



# LIBRARY LECTURE SERIES



Greenwood Forest Farms

February 11, 2024



Camp Inkowa

April 7, 2024

- SPONSOR BANNER- \$100
- SOCIAL MEDIA SPONSOR-\$100
- VENUE SPONSORS- \$500
- FOOD SPONSOR-\$250

# CELEBRATING THE 88TH ANNIVERSARY OF FIRST AMERICAN ROCKET AIRPLANE FLIGHT



Rocket Mail on Greenwood Lake

## REMEMBERING THE GLORIA: SPONSORSHIPS

- SPONSOR BANNER- \$100
- SOCIAL MEDIA SPONSOR-\$100
- VENUE SPONSORS- \$500

February 24, 2024

# LIBRARY LECTURE SERIES



- SPONSOR BANNER- \$100
- SOCIAL MEDIA SPONSOR-\$100
- VENUE SPONSORS- \$500



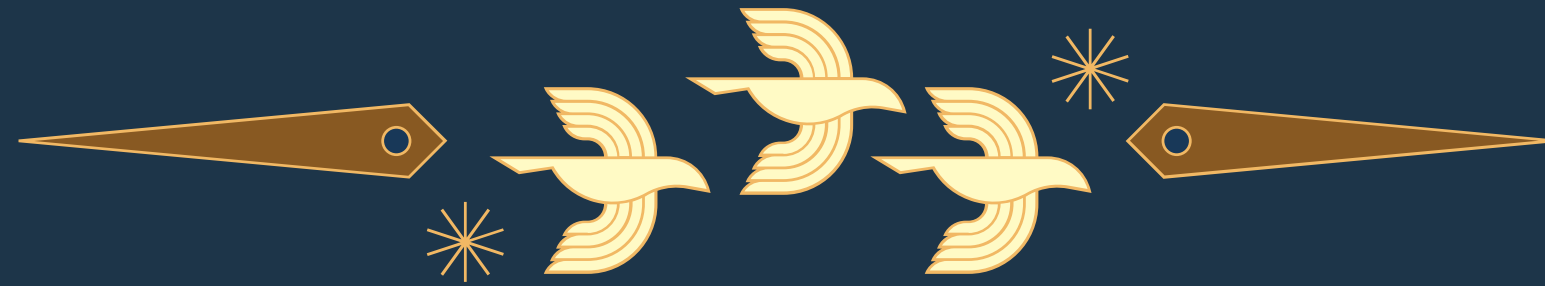
Jasper Cropsey

June 9, 2024



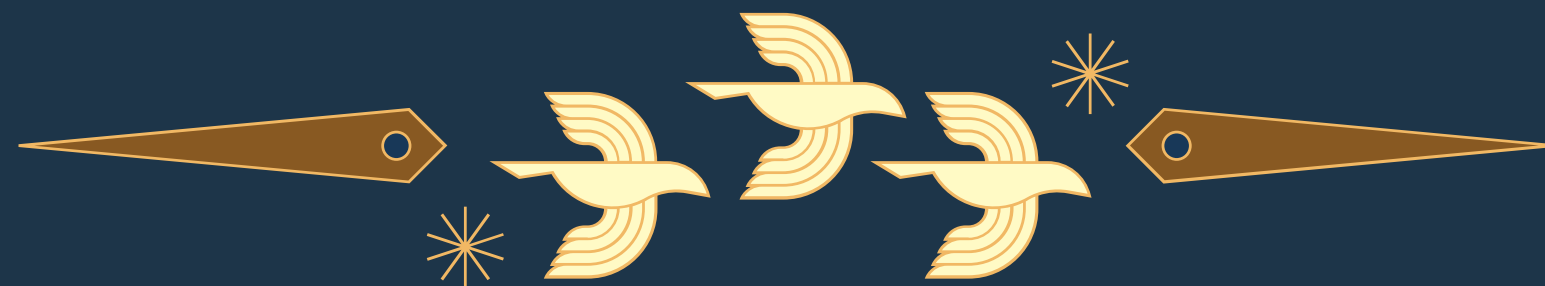
Vaudeville in Greenwood Lake

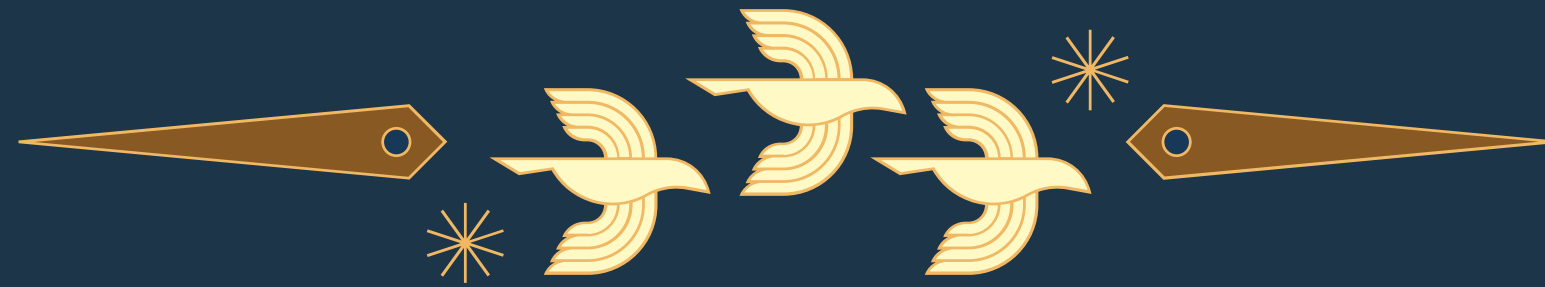
October 20, 2024



**MAR 16, 2024:**  
**IMMERSIVE THEATRE AND CWL**  
**FOUNDERS DAY EVENT**

SHORT, INTERACTIVE PLAYS INVOLVING AUDIENCE  
PARTICIPATION; LOGO/BRAND DISPLAY INCLUDED, WITH  
LIVE PLUGS IN OPENING & CLOSING SPEECH



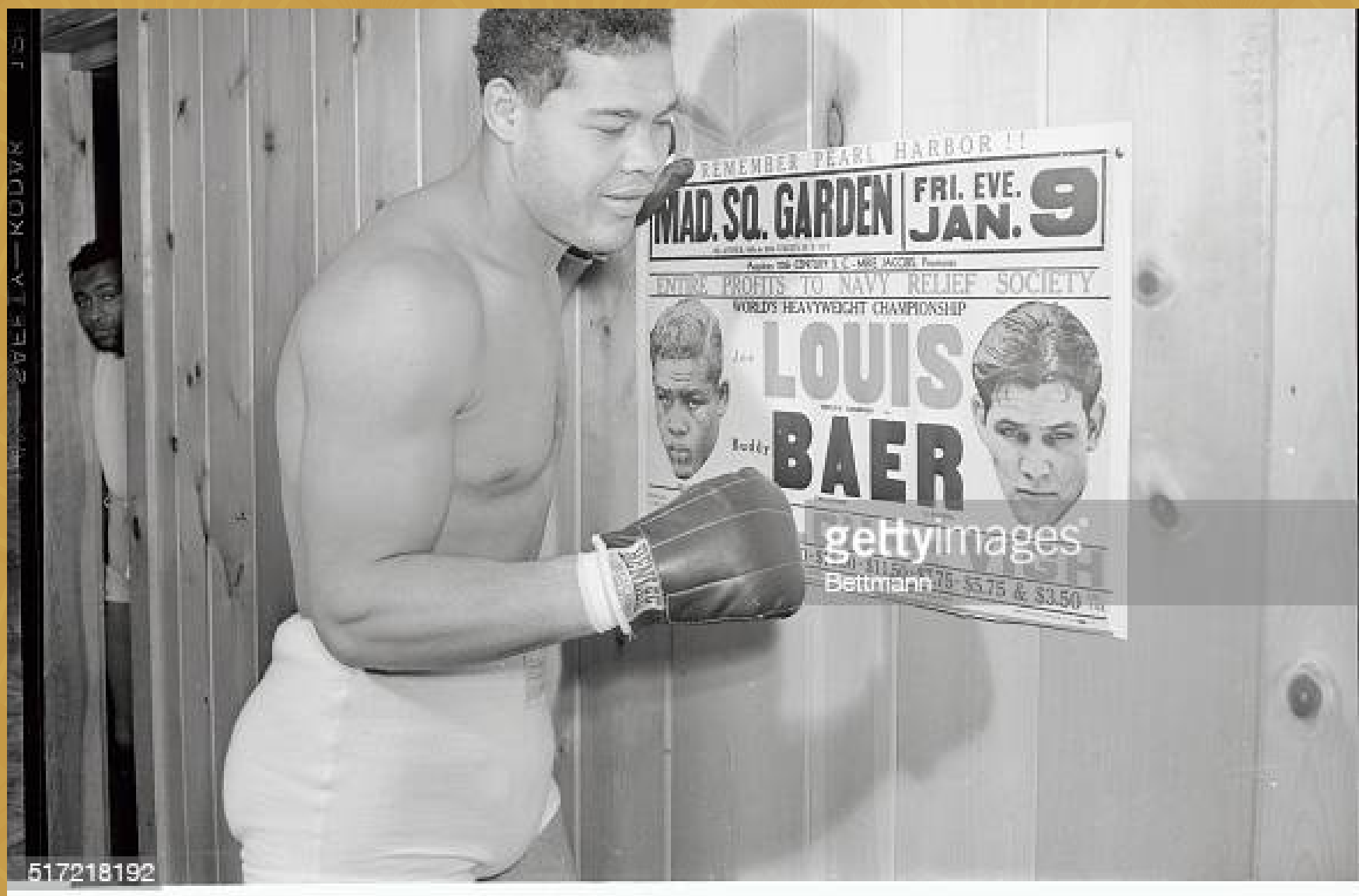


**MAR 16, 2024:**  
**IMMERSIVE THEATRE AND GWL**  
**FOUNDERS DAY EVENT**

- GWL FOUNDERS DAY SPONSORSHIPS
- LOGO BANNER- \$100
- SOCIAL MEDIA SPONSOR-\$100
- SCRIPT- \$3,500\*\*
- PROGRAM- \$1,000
- BARBER SHOP QUARTET-\$350



**MAY 18, 2024: BOXING EVENT  
AT AMERICAN LEGION POST  
COMMEMORATION OF CWLAS POPULAR BOXING TRAINING  
VENUE FOR PRO BOXERS**



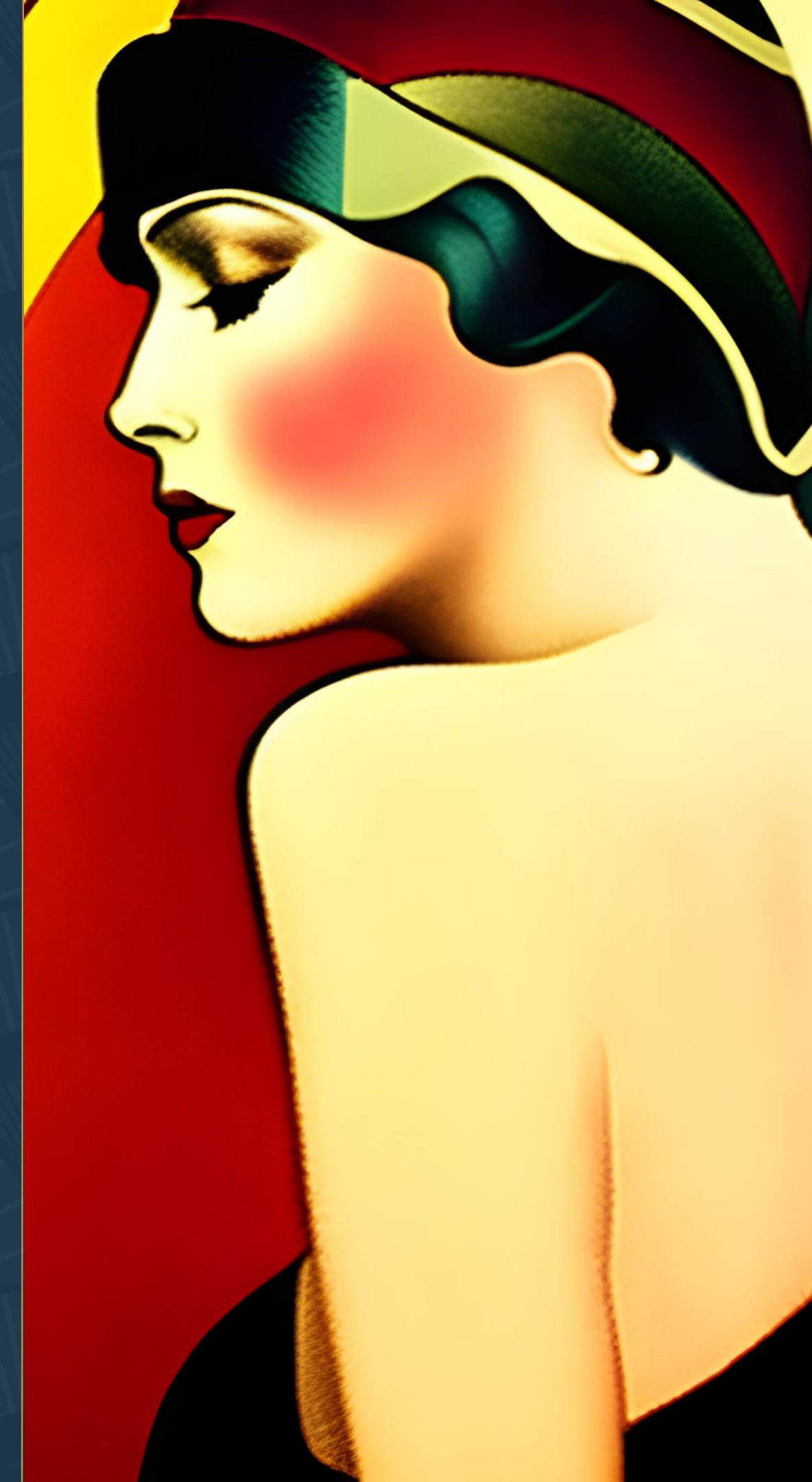
# **MAY 18, 2024: BOXING EVENT**

## **USA SANCTIONED BOXING EVENT**

- **COMMEMORATION OF GWL AS A POPULAR BOXING TRAINING VENUE FOR PRO BOXERS**
  - **BOXING RING ALL CORNERS- \$3,500, VIP TABLE(SEE BELOW), AD IN PROGRAM, CENTENNIAL WEBSITE BANNER, SOCIAL MEDIA SHOUT OUTS, SPEECH AT EVENT,**
- **SPONSOR A CORNER-\$1,000 EACH, 2 VIP TICKETS, CENTENNIAL WEBSITE BANNER, SHOUT OUT DURING EVENT, AD IN PROGRAM.**
- **FULL RINGSIDE LOGO - 1 FULL 20' X 2' SIDE- \$700, 2 VIP TICKETS, AD IN PROGRAM, CENTENNIAL WEBSITE BANNER, SHOUT OUT DURING EVENT, AD IN PROGRAM.**
- **VIP TABLE \$600 INCLUDES 8 VIP TICKETS, PREFIXED MENU, LOGO ON TABLE, AD IN PROGRAM.**
- **RINGSIDE BANNER - 2x5 SPACE ON RINGSIDE. \$200**
- **EVENT BANNER -\$100**
- **VIP SEATING-\$75 1 VIP TICKET, PREFIXED MENU, ACCESS TO VIP SECTION.**
- **PROGRAM SPONSORS - PRICING TBD**

# JUNE 2, 2024: ART SHOW AND EXHIBIT

- GREENWOOD LAKE ART DAY SPONSORSHIPS:
- BANNER LOGO PLACEMENT -\$100
- TRIFOLD EVENT DESCRIPTION/ MAP—\$50/\$75
- MUSIC ACTS- DONATION
- STAGES-DONATION
- PLEIN-AIR SHOW—\$100 SPONSORSHIP
- DJ



# JUNE 8: BALL DROP



## SPONSORSHIPS:

- SOCIAL MEDIA EVENT BANNER- \$100
- CENTENNIAL FB/ WEBSITE -\$100
- BANNERS AT EVENT-\$100
- MC SHOUT OUT – ALL SPONSORS

# JUNE 15: TEA PARTY



ELEGANT AFTERNOON TEA PARTY  
ON THE LAWN OF THE CHURCH OF  
THE GOOD SHEPHERD

## SPONSORSHIPS:

- FREE TICKET/S FOR SPONSOR
- SOCIAL MEDIA EVENT BANNER- \$100
- CENTENNIAL F.B/ WEBSITE -\$100
- BANNERS AT EVENT-\$100
- MC SHOUT OUT – ALL SPONSORS

# The Greenwood Lake Centennial Classic Car Meet

- ON DISPLAY IN DOWNTOWN GREENWOOD LAKE SATURDAY JULY 6TH 2024
- STROLL THROUGH ANTIQUE AND CLASSIC CARS AND TRUCKS
- LISTEN TO LIVE MUSIC FROM OUR 2 STAGES THOUGH OUT THE DAY
- DJ, STAGES, AND MUSIC
- BLOUSE THE VENDOR AND ARTISAN FAIR
- ENJOY DELICIOUS FOOD FROM LOCAL RESTAURANTS OR...
- VISIT THE FOOD TRUCK COURT
- REGISTRATION REQUIRED
- CENTENNIAL TROPHIES AWARDED
- OPEN CALL
- NO ADMISSION
- RAIN DATE JULY7TH

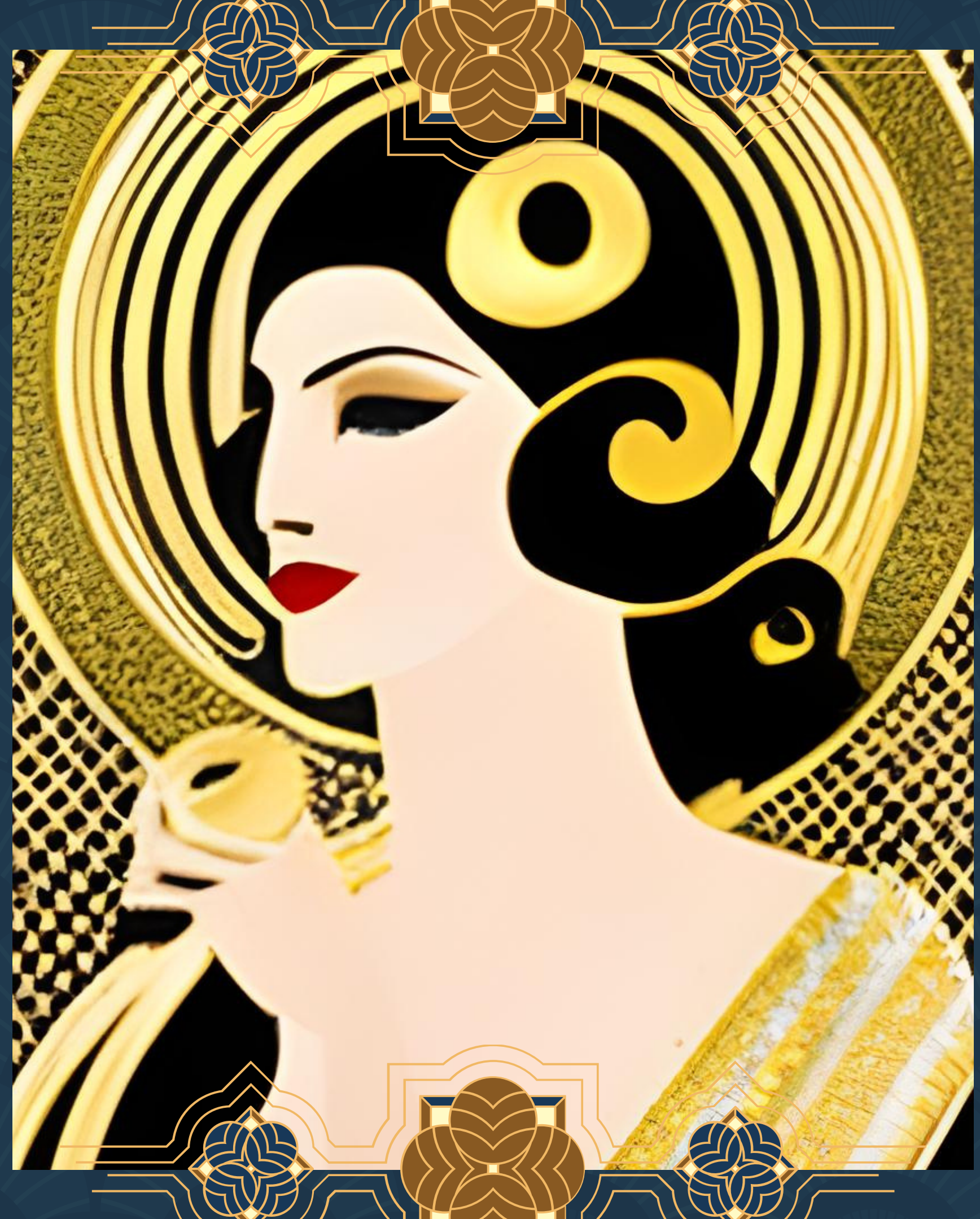


## JULY 6: CLASSIC CAR MEET

# Great Greenwood Lake Centennial Weekend

**AUG 16-17-18**

**LAKER REUNION,  
CENTENNIAL WEEKEND, TIME  
CAPSULE EVENT, PARADE,  
BBQ, WITH BABE RUTH  
BASEBALL TRIBUTE GAME,  
UNCOVERING PREVIOUS  
AND BURYING NEW.**

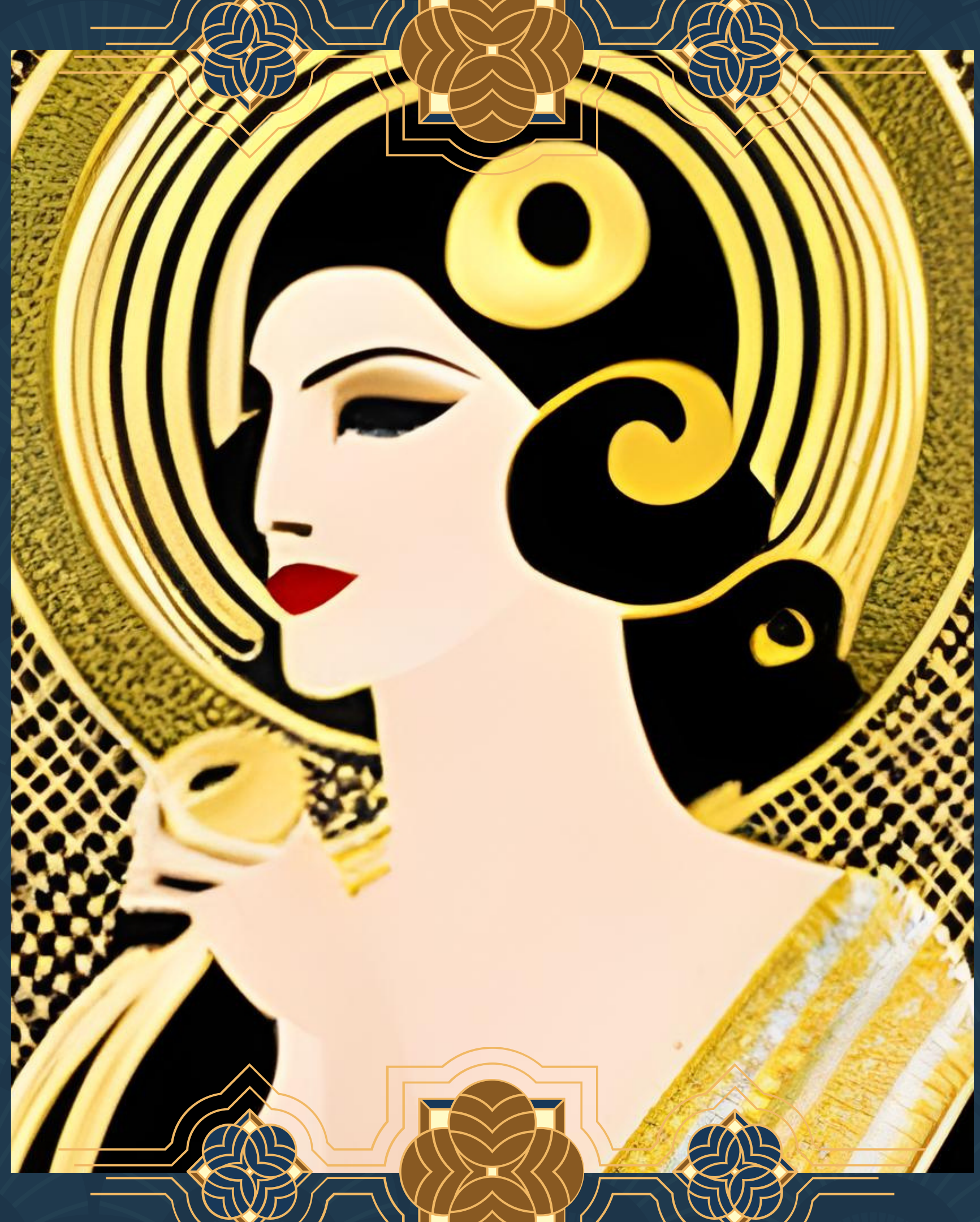


# Great Greenwood Lake Centennial Weekend

**AUG 16-17-18**

## PARADE SPONSORSHIPS

- FLOATS-SPONSORS NEEDED
- VEHICLES, TRUCKS, VINTAGE  
CARS-SPONSORED
- SOCIAL MEDIA  
SPONSORS-\$100
- BANNER SPONSOR-\$100



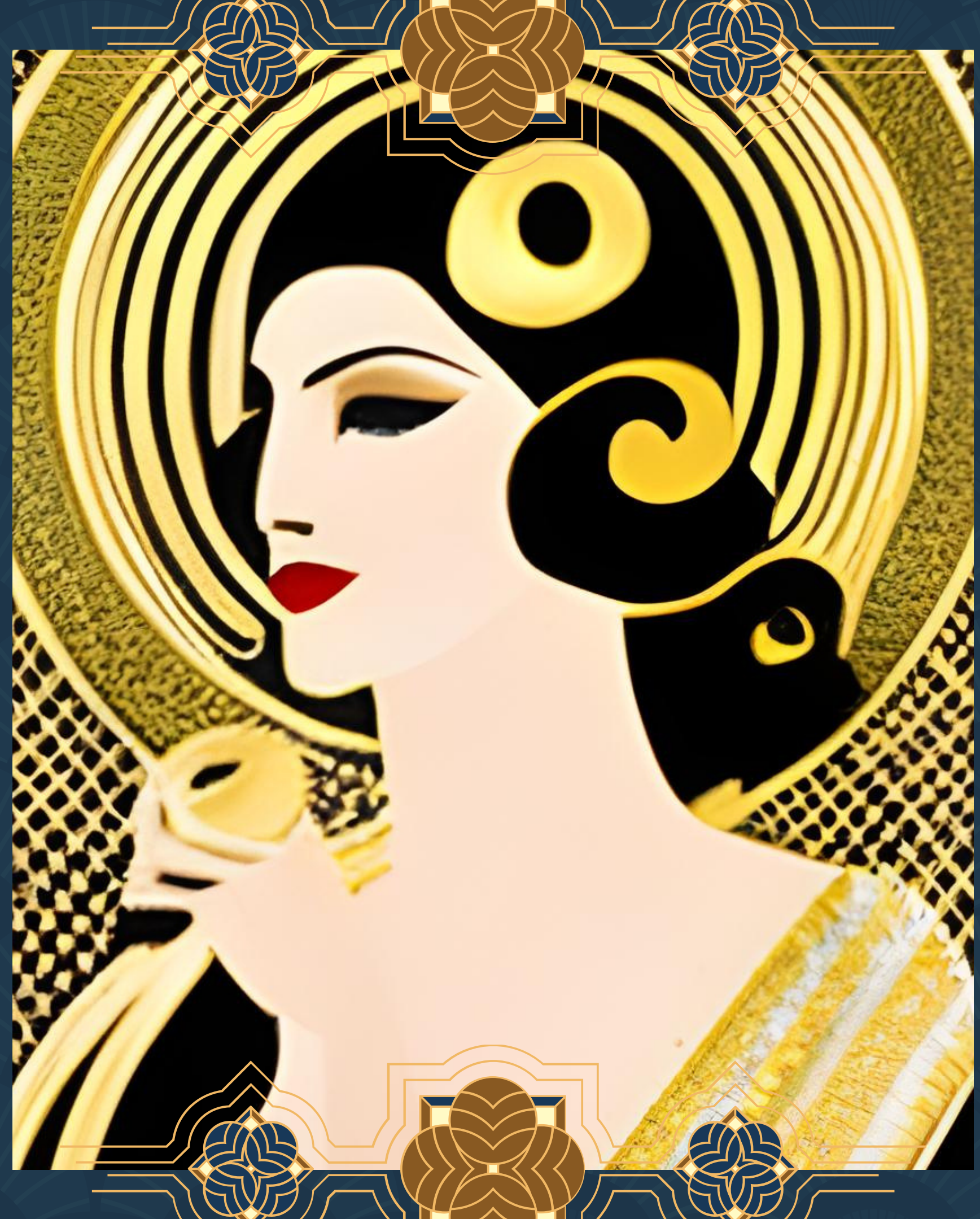


# Great Greenwood Lake Centennial Weekend

**AUG 16-17-18**

FAMILY FUN DAY/ BBQ SPONSORSHIPS

- DJ, STAGES, AND MUSIC
- KIDS TABLE-NONPROFIT
- ACTIVITIES- NONPROFIT

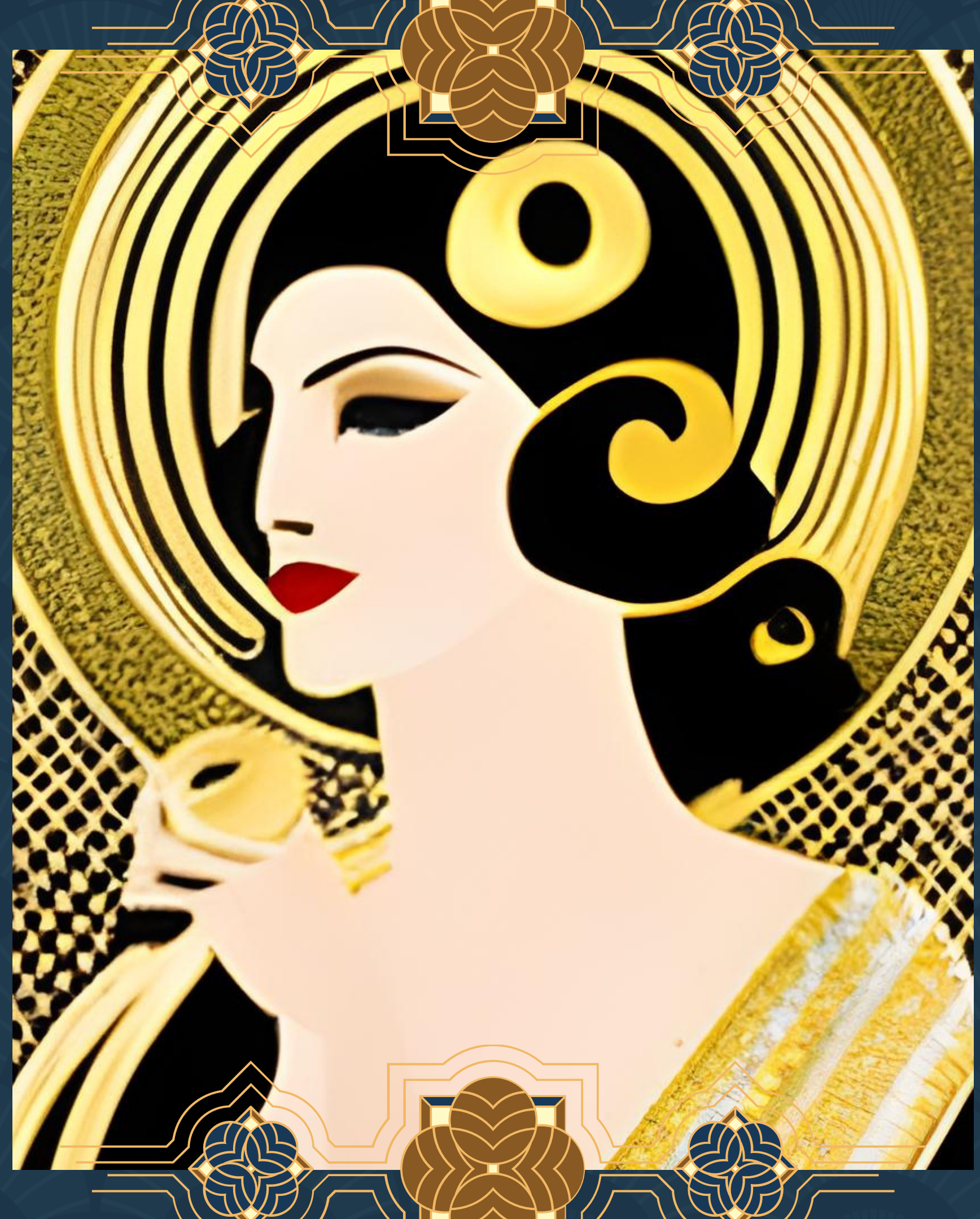


# Great Greenwood Lake Centennial Weekend

**AUG 16-17-18**

## BABE RUTH GAME SPONSORSHIPS

- BASEBALL MEMORABILIA TENT-\$100
- TEAM SPONSORSHIPS AVAILABLE
- RETRO TEE SHIRTS SPONSORSHIPS
- BABE RUTH TENT-\$100
- SOCIAL MEDIA-\$100
- SPONSOR BANNER-\$100



# TIME CAPSULE SPONSORSHIP



**TIMECAPSULE OPENING DURING THE GREAT  
GREENWOOD LAKE CENTENNIAL WEEKEND,  
THEN REFILLED AND REBURIED UNTIL 2074!**

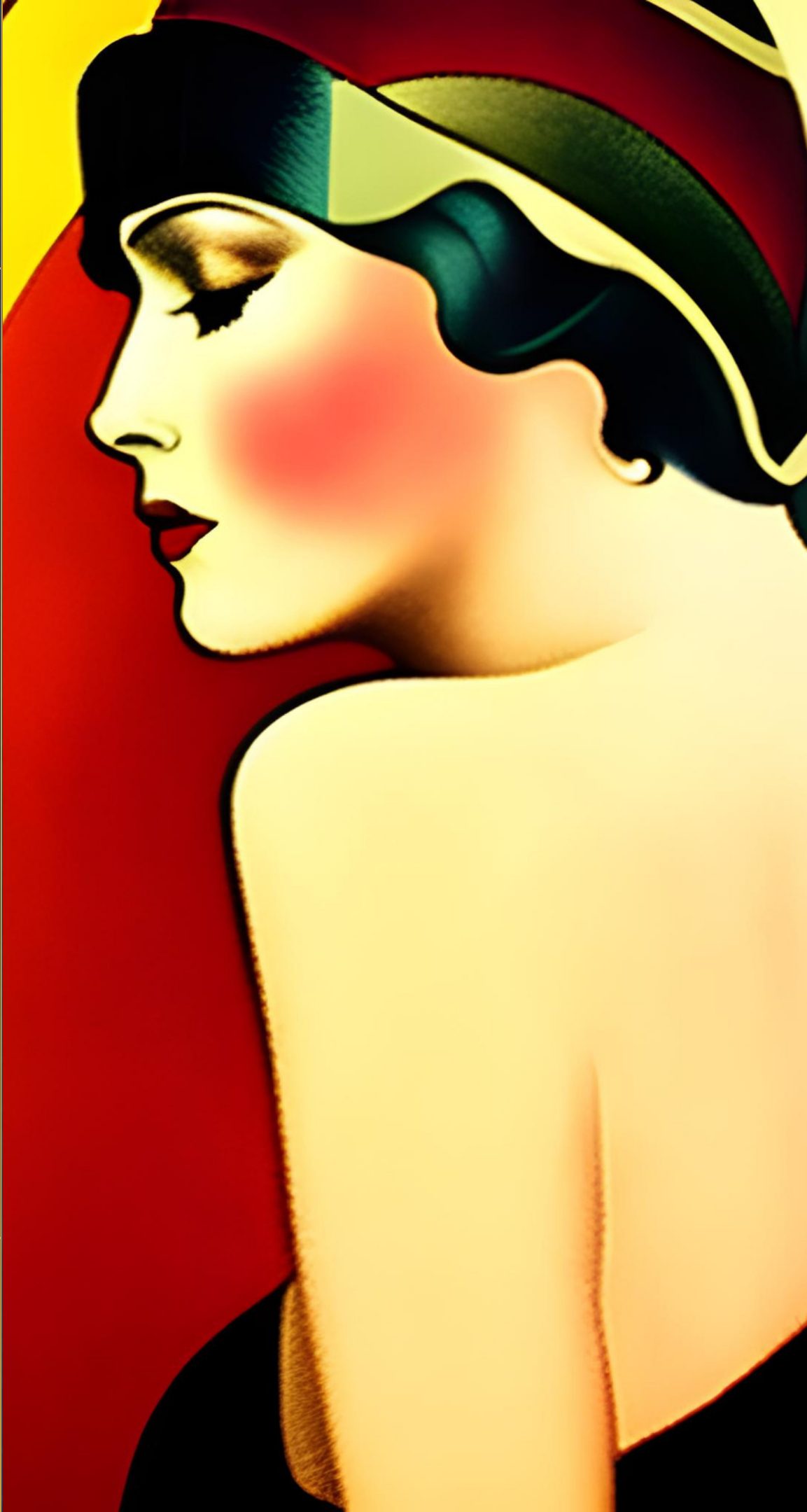
# ENGRAVED PAVERS SPONSORSHIP

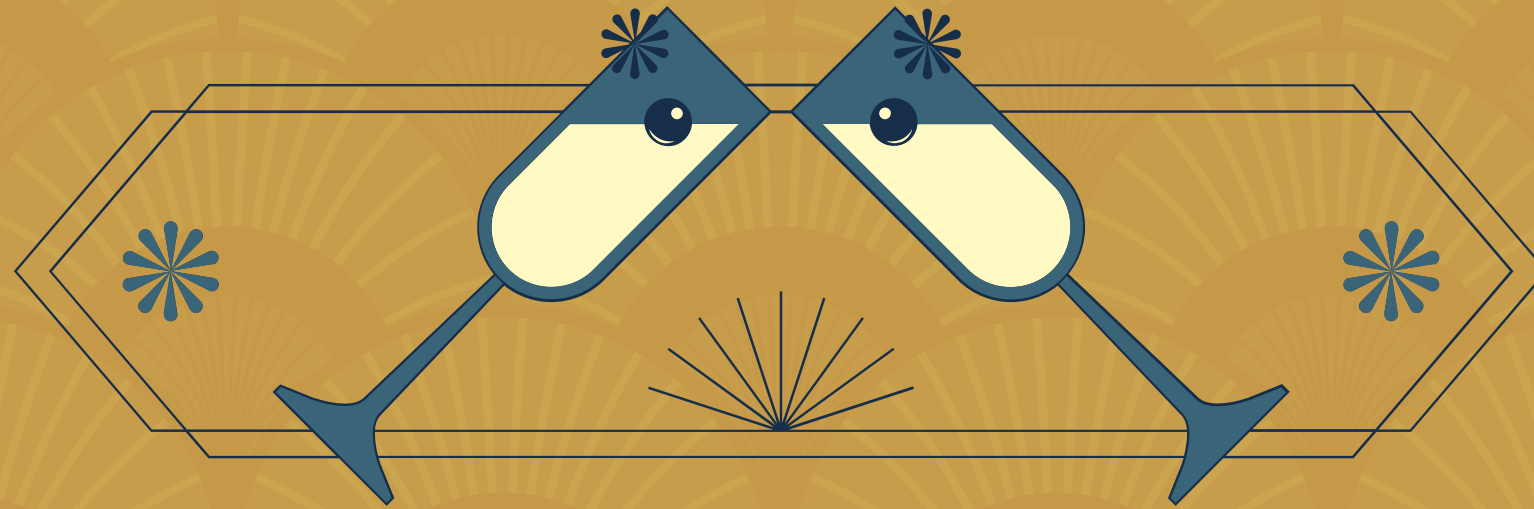


ENGRAVED PAVERS ARE AVAILABLE FOR SPONSORSHIP WITH YOUR NAME AND MESSAGE FOR \$50, TO BE PLACED IN NEW CENTENNIAL PARK NEAR THOMAS P. MORAHAN WATERFRONT PARK



**SEP 28, 2024**  
**CENTENNIAL**  
**GALA EVENT**  
**SPONSORSHIPS**  
**AVAILABLE**





# **BECOME A SPONSOR**

**Please contact**

**Mike at 845-238-0996 • michaelhodge49@gmail.com**

**Melissa at 845-559-8153 • lakeeffectcogwl@gmail.com**

**Peter at 845-258-0272 • bizdata@warwick.net**

# THANK YOU!

